JENNIFERSOFT COMPANY INTRODUCTION

JenniferSoft

CEO: Andy Lee | Date of establishment: 21 Jan, 2005

Gross Capital : 500-million-won

Major Business

Provide APM and performance management consulting and its service.

Number of employee

37 in Total (Korea 23 / Japan 3 / Austria 3 / Thailand 4 / Malaysia 3/ Indonesia 1)

HQ

Zip-code 10859
59-19 Heyrimaeul-gil,
Tanhyeon-myeon, Paju-si,
Gyeonggi-do, Korea

JAPAN

Inter Bldg. 3F, 3-9-14
Nishishinjuku, Shinjuku,
Tokyo, JAPAN 160-0023

Austria

JenniferSoft Europe,
Schlachthausgasse 29,
B03,A-1030 Wien, Austria

Thailand

JenniferSoft Thailand,
10/181 (2304C) The
Trendy office 23th Floor,
Soi Sukhumvit 13, North
Klongtoei, Wattana,
Bangkok 10110.

Malaysia

JenniferSoft Malaysia Sdn Bhd
[1043749-T], Level 41, Vista
Tower The Intermark 348,
Jalan Tun Razak
50400 Kuala Lumpur

About JenniferSoft

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Application Performance Management APM
Leader in Korea

"

Due distinct expertise to its, JenniferSoft had overtook its rivals and has continued to remain over 65 percent market share on performance monitoring and performance problem solution field for 13 years.

JenniferSoft has been a leading company on APM solution field in Korea. The company was found with its Performance Theory established by best performance analyzers.

Its software has been used by 1200 clients in various industries such as finance, public sector, manufacturing, retail, and communication. JenniferSoft is still growing with future-oriented portfolio including performance monitoring and performance management. JenniferSoft will put utmost efforts to build a performance management product that you need in APM field by focusing on technological specialty and enhanced software.

Company History

2017

12 Number of clients increased to 982 (domestic market only, 1285 including overseas market)

06 INOGRID CLOUDSHOW 'IC3 2017' Conference participated

05 SINGAPORE COMMUNIC ASIA 2017 EXHIBITION participated

04 2017 KOREA GOVEMENT Solution Fair participated

02 INDONESIA SURABAYA DEVELOPERDAY CONFERENCE 2017 participated
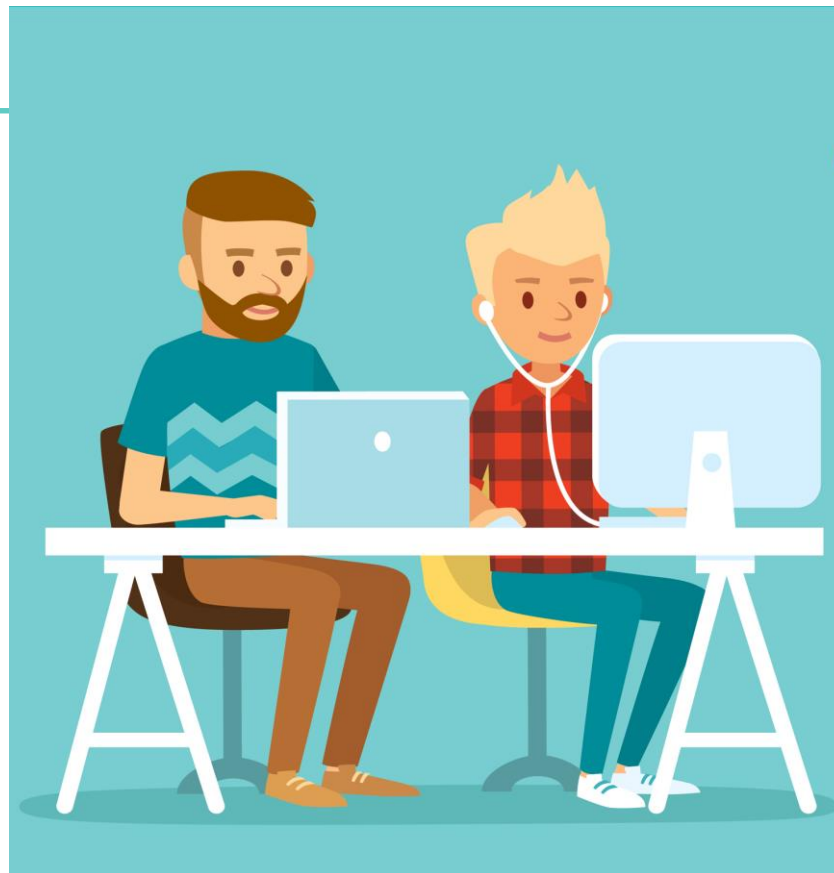
Company History

2016

12   Korea Software Awards 2016

     Number of clients increased to 934 (domestic market only, 1200 including overseas market)

10   Indonesia IRIS Networking Conference participated

08   Indonesia International Communications and Information Technology Exhibition participated.

2015

12   Number of clients increased to 855 (domestic market only, 1000 including overseas market)

04   JENNIFER5, Good Software approved by TTA 2015

12   Korea Software Awards 2015

     Korea Smart Work Place Awards 2015

     Korea Good Quality Software Awards 2015

     Gartner Magic Quadrant for APM Suites registered JENNIFER 5

2014

12   Number of clients increased to 798 (domestic market only, 900 including overseas market)

11   Quality Management System (ISO 9001:2008) Acquired

06   JenniferSoft Japan "Interop Tokyo 2014 ' participated

04   HTML5-based 'JENNIFER UI Component' open sourced

03   JENNIFER 5 launched

Company History

2013

12 Number of clients increased to 726 (domestic market only, 820 including overseas market)

11 2013 Great Work Place Award

10 Supply contract with Encore and Kingdee (ERP company) in China

05 JenniferSoft JAPAN「Interop Tokyo 2013」participated

2012

12 Revenue in 2012 increased by 28 percent compared with last year, exceeding 640 clients.

04 Relocate HQ (Paju, Gyunggi-do)

04 Revenue in 2011 increased to 10 billion won and net profit increased by 55 percent compared with last year.

03 Number of clients increased to 588 as of first quarter of 2012

01 JenniferSoft Europe established (Vienna, Austria)

2011

10 GS mark acquired for JENNIFER 4.5

09 Channel Partnership with Castalia, ROMANIA

07 After close first half of 2011, sales increased by 27 percent from the same period a year earlier.

05 Channel Partnership with TeamLive, China

03 Number of clients increased to 492

03 B.V office opened in Delft, Netherlands

03 Channel Partnership with InfoManta, Israel

02 Channel Partnership with Team Data ApS, Denmark

01 Channel Partnership with NuPsoft, Germany

Company History

2010

12 Number of clients increased to 479 (with 34 global clients)

11 New Software Grand Prize Awarded by Prime Minister

10 Netherlands branch established

10 JENNIFER 4.5 released

06 Partnership with Feelanet

06 Partnership with .NET Expert

06 Microsoft REMIX10 participated

05 JENNIFER .NET released

03 Microsoft ISV Certified Partner registered

2009

12 Channel Partnership with Softconnex, Australia New Software Grand Prize Awarded

10 Oracle Open world participated

09 MOU with Universal Realtime JENNIFER 4.0 launched in Japan Shanghai NEC Solution Fair participated

07 Number of clients increased to 301 during the first half

06 Venture company approved by Korea Technology Finance Corporation

05 Partnership with Dongbu CNI

04 Channel Partnership with World IT Systems Korea Java Developer Conference participated for 2 years in a row

02 Channel Partnership with OZ Global Software Outstanding enterprise named for its new growth engine

2008

12 Number of clients increased to 263 in 2008 (including 9 overseas clients) San Diego CMG Performance Conference participated for 2 years in a row

11 GS mark acquired for JENNIFER 4.0 and ECCLUS

09 Suntech Seoul Conference participated

08 Technical Innovative Company awarded in 2008

07 INNO-BIZ certified

06 Quality Management System certified (ISO 9001:2000)

05 R&D center established San Francisco JavaOne Conference participated for 2 years in a row.

02 Channel Partnership with Penta System Technology Korea Java Developer Conference participated

Company History

2007

12 Market size of JENNIFER estimated 5.4 billion won in 2007

12 Number of clients increased to 168 including SHINHAN Bank, KEIS

12 San Diego CMG Performance Conference participated

09 Strategic Partnership with Daou

05 MOU with Emprix

05 Company name changed to JenniferSoft

05 San Francisco JavaOne Conference participated(only Korean company)

04 GS mark acquired

2006

12 Market size of JENNIFER in 2006 estimated 3.5 billion Won. Number of clients increased to 69 including Corporate Bank and Kookmin Bank

09 Tokyo branch established

09 License contract with Samsung SDS

05 JENNIFER 2.5.2.6 released

01 Supply contract with 10 clients including Kookmin
Bank, KERIS, Dongbu Construct, and IPO

2005

12 Supply contract with 17 clients including SKT, Prudential, KDB, Corporate Data, LG card

11 Partnership with Databank System

03 APM Solution JENNIFER 2.0 developed and released

01

01 Partnership with IT Plus, Uno Systems (currently Uni Point),

E-Integration, E4Net

01 Java Service Consulting established (currently named JenniferSoft)

Financial Structure and Status is "A"

JenniferSoft has continued to grow since its founding and has showed high profitability. With its high ROI, the company has steadily created operating cash flow. Improved financial health lowered the debt ratio. The company holds higher level of cashable assets. The overall financial status remains stable. JenniferSoft will do best effort to keep its healthy financial structure through sound investment.

<Financial Structure and Status by DNA>

Certificates and Awards

Good Work place Certificate

Gartner Magic Quadrant for APM Suites registered JENNIFER 5

Korea Software Awards 2015

Korea Good Quality Software Awards 2015

Korea Smart Work Place Awards 2015

JenniferSoft was named as technologically innovative company for its global competitiveness of business quality management and control. The company received credit for its expertise through a series of certifications. This well shows that JenniferSoft became a key company leading the Korean economy. JenniferSoft will continue to do sustainable business.

- Korea Software Awards 2016 Presidential award
- JENNIFER5, Good Software approved by TTA 2015
- Korea Software Awards 2015
- Korea Smart Work Place Awards 2015
- Korea Good Quality Software Awards 2015
- Gartner Magic Quadrant for APM Suites registered JENNIFER 5
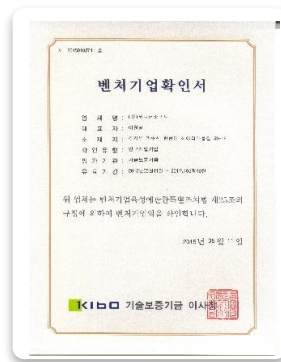
Certificates and Awards

R&D Center Certificate

GS mark

ISO 9001 Certificate

INNO-BIZ Certificate (Grade: A)

Venture Company Confirmation

Korea Software Great Prize

- A great place to work in Gyunggi-do, 2013
- GS mark acquired for JENNIFER4.5, 2011
- New software awarded by Prime Minister, 2010
- Venture Company confirmed (R&D Company), R&D center approved
- Good Software approved by TTA
- (GS Mark)(JENNIFER3.0/4.0, ECCLUS 1.0)
- ISO 9001:2008 certification
- INNO-BIZ certification (Grade: A)
- Awarded by Ministry of Knowledge Economy and FKII, 2009
- New software awarded
- Outstanding technical innovative company by INO-BIZ, 2008 (hosted by Money Today)
- Hit-Product in solution field, 2006 (hosted by Electronic Paper)

Business Field

JenniferSoft developed APM solution with bare hands and maintained over 65 percent market share for 12 consecutive years. As business environment changes, JenniferSoft will put much focus on research and development to make Web performance management software much smarter. By applying and operating such software into various client environments, the product will be proven to be stable. We assure you that higher level of technology, technical support, education and satisfying performance management service will be offered.

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SOLUTION

SERVICE

GLOBAL

GLOBAL
Provide software to overseas markets including Europe, Japan and China.
Establish branch and corporate in global market (Europe, Japan, Thailand, Malaysis, and China)

SERVICE
Education and Technology through wide experience and high technical skill
Provide technical support and customer service
Performance Management, Performance Monitoring, Performance related Education

SOLUTIONS
Provide effective and smart Web APM solution

Company Vision and Mission

As a global software company, JenniferSoft dedicates itself to develop APM solution. We are trying to create a corporate culture that our members could engage in free debate without any constraints. By doing so, we are able to provide you with excellent software.

JenniferSoft respects the work-life balance of entire member, communication and empathy under the autonomous environment, and trust each other. Based on these philosophies, we are making our environment more creative and passionate.

JenniferSoft continues to be a company making together and to build a healthy corporate culture.

"

Information Technology only exists to make our life comfortable as it responds to universal values. Technology is massive result of deliberate endeavor of human being in order to be in harmony with nature. Based on inherent nature, we need to make unconstrained and convenient relationship between technology and human to make technical improvement.

"

Company Organization

Although JenniferSoft is small company, its structure is flexible. We intend to have best quality of products and technology in the world. All the members are interlocked each other due to horizontal culture. We always study and think to be able to do our tasks impassionedly and creatively. JenniferSoft will respond to changing environment by working together rather than competing each other. We will be a company making the product we need the most in performance management field through continuous research and development.
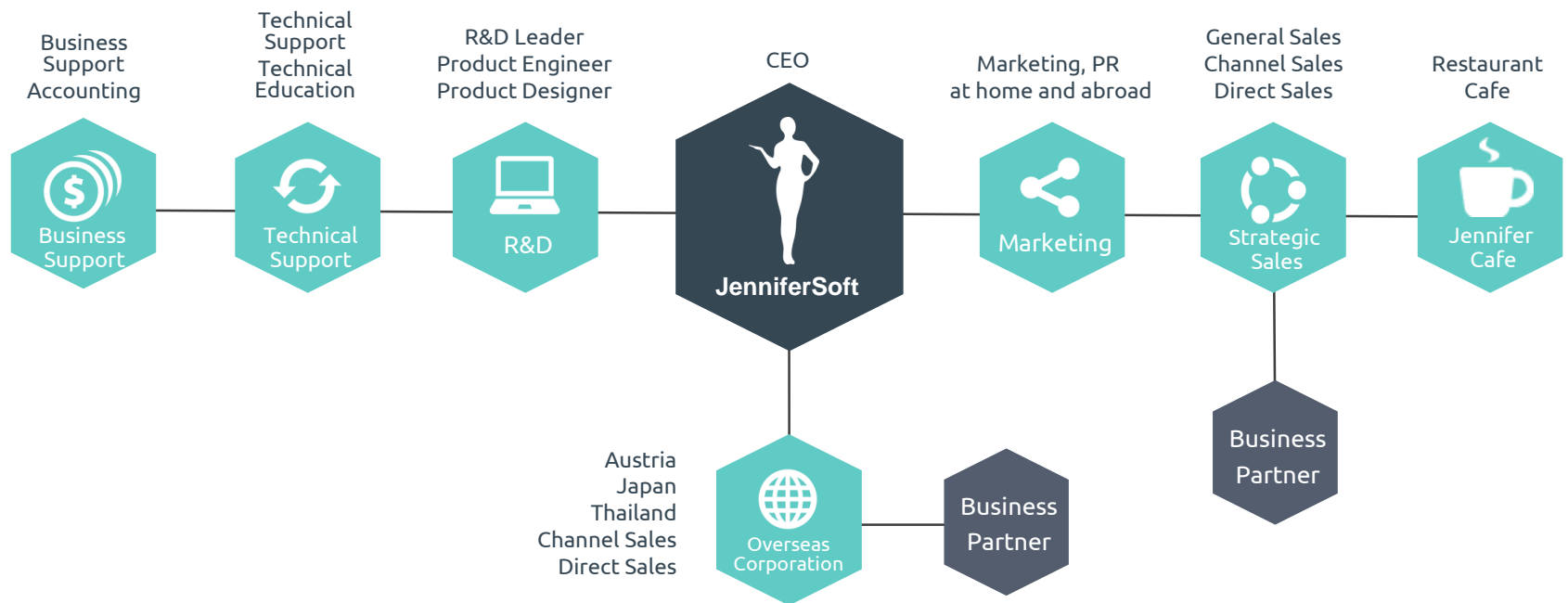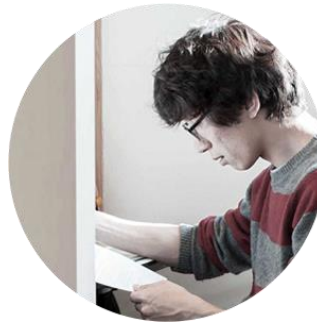
Corporate Culture

Global Software Company

JenniferSoft has made its best efforts to establish sound relationships of trust with worldwide solution reselling partners and our customers. As a result, more than 1285 enterprises are currently using JenniferSoft's JENNIFER® to manage their web performance.

Product philosophy

APM is a solution monitoring application performance for professionals. But it does not need to be heavy or too formal. You will experience much convenience and beauty from JENNIFER. We were imagining you using JENNIFER much easily and beautifully when we developed.
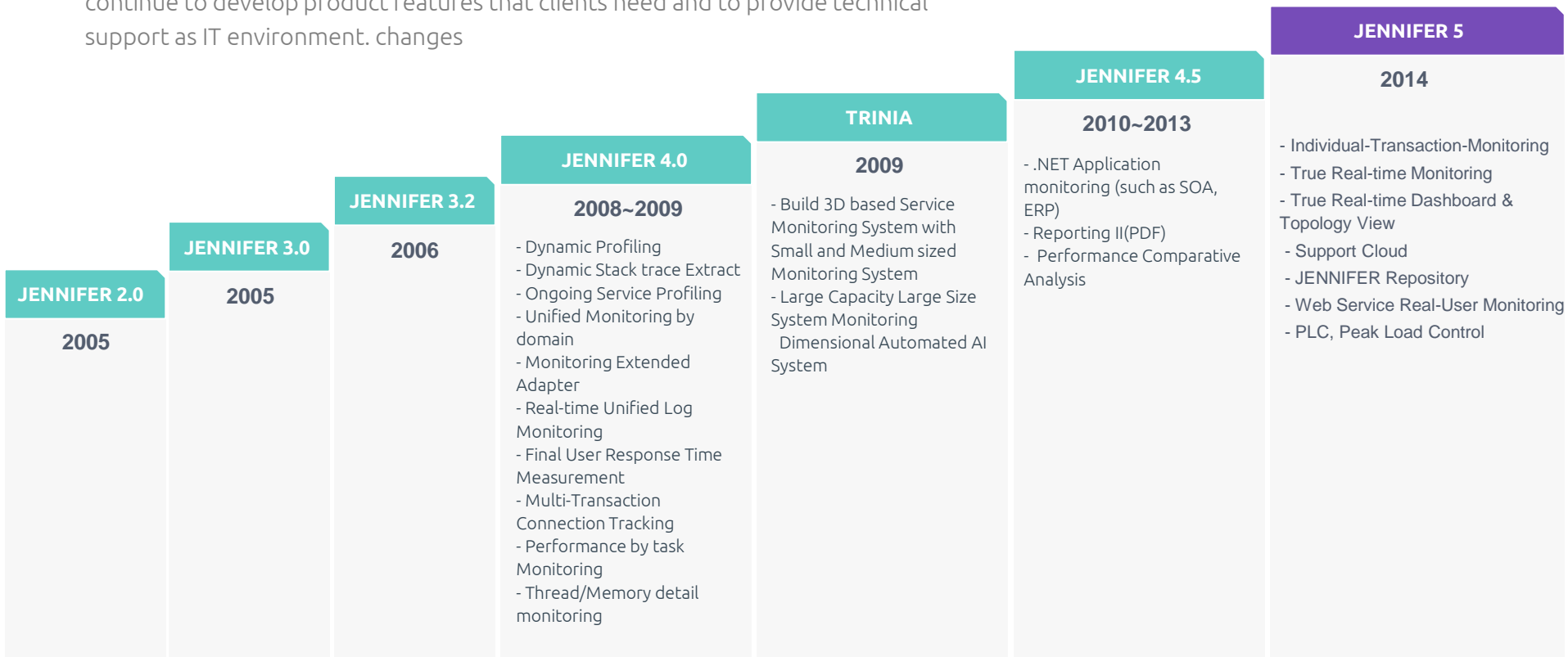
Healthy Corporate Culture

Based on work-life balance, autonomous environment, creativity and passion, we pursue the motto of healthy work and decent life. Jennifersoft is small but strong. Our history is short but sustainable. We might not be doing enough but we will fill the missing pieces.

Product Roadmap

As a leading APM company, the JenniferSoft has maintained over 70 percent market share. The company was positioned as standard in APM market. Since JENNIFER launched in 2005, JenniferSoft has been supporting its clients in a way that they could control performance management under JAVA and .NET environment by expanding .NET features. With committing its own duty, the JenniferSoft has planned to strengthen features of APM.
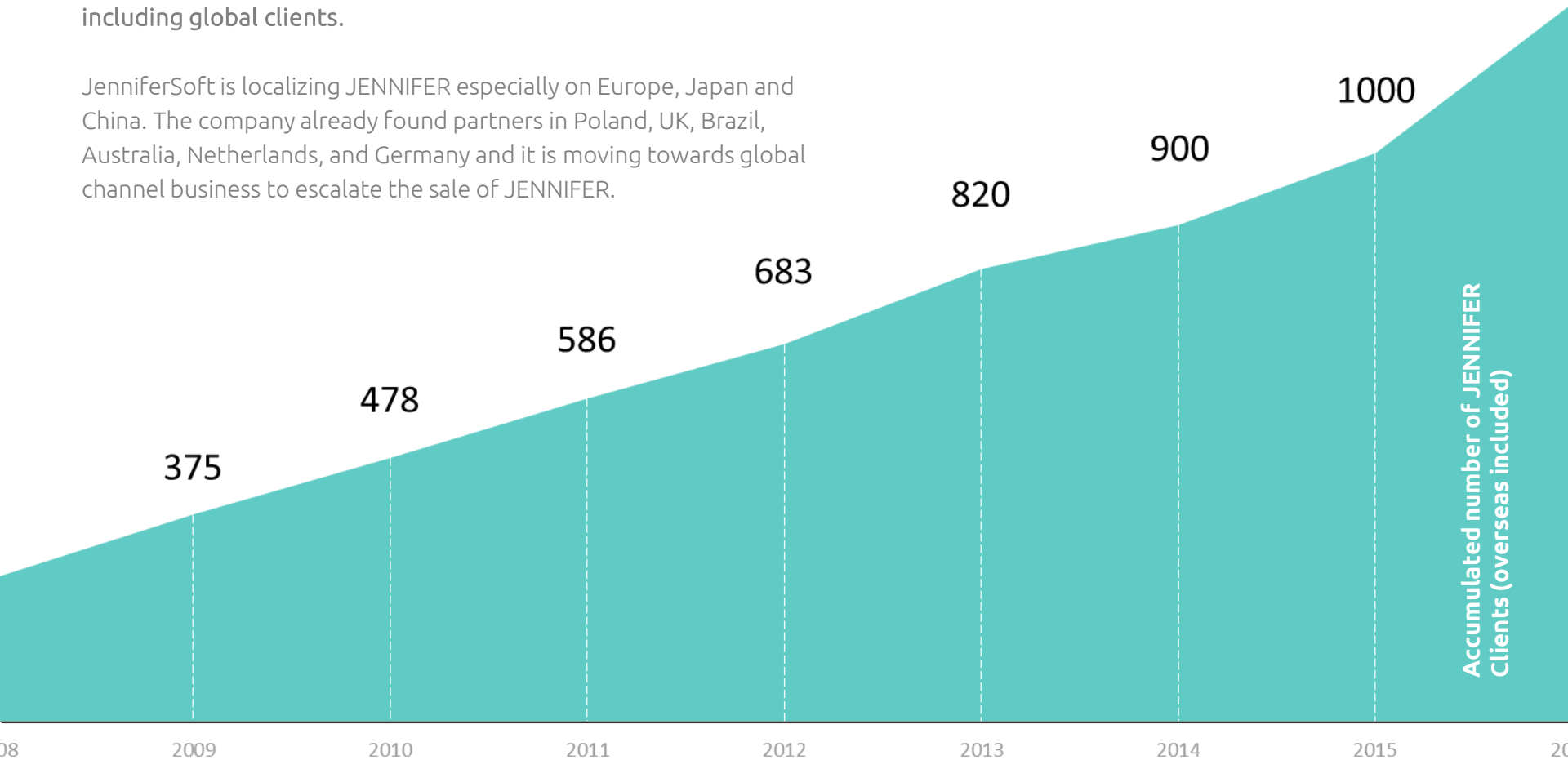
JenniferSoft has leaded the APM market with its advanced technology and new approach towards Web System Performance Management. The company will continue to develop product features that clients need and to provide technical support as IT environment. changes

JENNIFER 2.0
2005

JENNIFER 3.0
2005

JENNIFER 3.2
2006

JENNIFER 4.0
2008~2009
- Dynamic Profiling
- Dynamic Stack trace Extract
- Ongoing Service Profiling
- Unified Monitoring by domain
- Monitoring Extended Adapter
- Real-time Unified Log Monitoring
- Final User Response Time Measurement
- Multi-Transaction Connection Tracking
- Performance by task Monitoring
- Thread/Memory detail monitoring

TRINIA
2009
- Build 3D based Service Monitoring System with Small and Medium sized Monitoring System
- Large Capacity Large Size System Monitoring
  Dimensional Automated AI System

JENNIFER 4.5
2010~2013
- .NET Application monitoring (such as SOA, ERP)
- Reporting II(PDF)
- Performance Comparative Analysis

JENNIFER 5
2014
- Individual-Transaction-Monitoring
- True Real-time Monitoring
- True Real-time Dashboard & Topology View
- Support Cloud
- JENNIFER Repository
- Web Service Real-User Monitoring
- PLC, Peak Load Control

Accumulated number of JENNIFER Clients

Since its launch, JENNIFER has created over 80 to 100 new clients every year. The accumulated number of clients increased to 1285 including global clients.

JenniferSoft is localizing JENNIFER especially on Europe, Japan and China. The company already found partners in Poland, UK, Brazil, Australia, Netherlands, and Germany and it is moving towards global channel business to escalate the sale of JENNIFER.

Accumulated number of JENNIFER Clients (overseas included)

375
478
586
683
820
900
1000

08 2009 2010 2011 2012 2013 2014 2015 20

JENNIFERSOFT COMPANY INTRODUCTION

Domesitc Business Partner

As a research/development-centric company, the JenniferSoft entrusts the matter of providing local software to its channel partners. Its partners include Nexblue, Daesang, Daou, Dongbu CNI, Databank System, Cywell Systems, E-Integration, Unipoint, UZEN, GT Plus, XEST, and Penta System Technology.

Domestic JenniferSoft Channel Partners (arranged in Korean alphabetical order)

NEXBLUE	DAESANG	SOFTCEN	HN-info
DATABANK	CYWELL	E-INTEGRATION	UNIPOINT
UZEN	GT PLUS	XEST	PENTA SYSTEMS

Global Business Partner

JenniferSoft spent the last 12 years to enhance its global competitiveness through fierce competition with foreign-based solutions. The entire software has been developed not only for domestic market but also for global market. Due to its sincere effort, the company established its overseas branch in Japan, and was able to acquire multiple numbers of local clients and partners. The company also opened its branch in Austria to expand its market in European market. As a research-centric venture company, JenniferSoft is to be a global performance management company at home and abroad including Japan, Europe, China, Thailand, and Malaysia.

Global Business Partner

NupSoft

NuPSoft is a sales, marketing, development and support organization that provides robust and proven 'State-of-the-Art' business solutions on a worldwide basis. NuPSoft has the expertise and market knowledge required to identify, develop, distribute and support high quality and effective IT solutions that meet the fast evolving needs of today's major business organizations. NuPSoft HQ is based in Vienna, Austria. Branch offices are located in Germany and Switzerland.

www.nupsoft.com

CeDimension Italia s.r.l.

CeDimension Italy was founded in 2000 by a group of professionals with experience in worldwide companies, developing market knowledge required to identify, deliver and support IT solutions to ensure the grow of large business organizations. CeDimension Is a Global Service Company delivering , joined to selected Prime Partners, Solutions based on XReport, its technologic platform, specially designed for centralized and distributed document / report management, archiving and publishing.

Via Roma 25, 20060 Vignate, Milano, Italia
Tel: (+39) 0295364313,
Email: support@cedimension.it

Raxco Software

For over 30 years, Raxco helped companies to optimize their client / server environments.
Raxco now delivers powerful solutions for managing Windows, OpenVMS and UNIX environments.
The solutions offered Raxco reduce the cost of managing your systems over your entire network.
Raxco Software is specialized in tools and utilities for system and network management.

Tel: +31 (0)416-365141, Fax: +31 (0)416-365342, Email: info@raxco.nl

Global Business Partner

IS Solutions Plc

IS Solutions was formed in 1985 and was initially involved in hardware sales and facilities management. In 1989, we expanded the company with the creation of a software development division, which facilitated our movement into the growing area of application development, and this evolution continued with our entry into the Internet market in 1994.Our focus is on specifying, delivering and managing high quality website design and "line of business" development projects – we have successfully completed hundreds of projects for scores of clients and pride ourselves on our ability to create and maintain long-term.

Tel:+44 (0) 1932 893333, Fax: +44 (0) 1932 893433, Email: moreinfo@issolutions.co.uk

Expertise4IT

Expertise4IT is made up of consultants present for years in the information technology, with particular expertise in the area of DBMS on z / OS and distributed systems. The company's goal is to provide technological solutions, both in terms of software tools and consulting, to help companies manage their own IT system and application.

Tel. +39 02 36551294, Fax +39 02 36551391
Email: info@expertise4it.com
www.expertise4it.com

keFox

keFox solutions ltd.
Ever increasing demand for more efficiency and lower cost of operation requires innovative solutions to out-perform your competition. keFox solutions provides a number of solutions and services which allow enterprises to leverage their investment more efficiently and help them to achieve their goals!

Phone: +353-76-6060 008
Fax: +353-21-2380 201
Email: info@kefox.com
www.kefox.com

Global Business Partner

TONE Software Corportation

TONE Software Corportation is a high technology software development firm providing innovative enterprise-wide business computing solutions to Fortune 1000 companies around the world. Based in Anaheim, California, TONE SOFTWARE is a privately owned technology company that answers to customers, not shareholders. With a firm foundation of proven ability spanning more than three decades, TONE has built a reputation for delivering premier software solutions and exceptional customer service and support 24 hours a day, 365 days a year.

Phone: (800) 833-8663 / (714) 991-9460
Fax: 714-991-1831
Email: info@tonesoft.com
www.tonesoft.com

Vantis

Vantis – Tecnologias de Informação, Lda. More than ever, Companies are realizing that their success in an increasingly competitive marketplace depends, above all, from their ability to adapt to new circumstances and provide high-quality, highly reliable responses – fast. With our consultancy and products we can help achieve many important Projects, boosting productivity, saving money and enhancing security.

Tel. (+ 351) 214 212 658
Fax (+ 351) 214 212 660
Tm. (+ 351) 969 827 337
Email: pt@vantis.pt

VBT

VBT Vizyon Information Technologies and Publishing Limited Liability Company
VBT has been operating from its head office in Istanbul as a value added distributors and system integrators since 1993. VBT is proud to have a very talented and young team of more than 50 IT professionals catering to the IT needs of more than 40 corporate customers spread over 4 different offices within Turkey. It is hardly surprising that VBT is now counted among the top 200 IT companies in Turkey. VBT is a well-established company that continues to grow in leaps and bounds

Phone: +90 216 577 69 21 PBX
Fax: +90 216 577 69 25
Email: ileisim@vbt.com.tr
www.vbt.com.tr

Global Business Partner

Oz Global Software

OZ Global Software is an enterprise solutions distribution company located in Newport Beach, California, with expert knowledge in Latin America and global market place. A with a long history of connecting valued solution providers and users from different market places, OZ Global Software is introducing JENNIFER to Latin American markets to bring a new breed of high-availability solution to the market.

Tel: 949-723-0644
info@ozglobalsoftware.com
www.ozglobalsoftware.com

Sun Software Brazil

In business since 1985, Sun Software Brazil provides enterprise software, technical support, IT consulting/training to enterprise companies. Located in finance and technology center of Brazil, Sao Paulo, Sun Software specializes in products and services associated with IBM i-series and mainframe z/OS. Sun Software Brazil is proud to offer next generation monitoring solution, JENNIFER, to Brazilian market.

Tel: (11) 2626-9414,
sunsoftware@sunsoftware.com.br
www.sunsoftware.com.br

Pickett Computer Services Pty Ltd

ickett Computer Services is an IBM Business Partner for the System i platform (AS/400, eServer iSeries and System i5) servicing Australian IT market. PCS delivers enterprise solutions through consulting services and/or combined with 'best of breed' software developed by local and international companies.With over 15 years experience, PCS have generated a reputation for delivering quality results.Customers enjoying PCS technical support and implementation services include; Elders, IBM GSA, Westpac, IBS, AVON, Revlon and JenniferSoft.

Tel: +612 9973 2511
support@pickett.com.au
www.pickett.com.au

Gobal Business Partner

Shin Nihon System Technology Corporation.

Shin Nihon System is a total service provider with offerings in system integration, web 2.0, consulting for system optimization, and other services.

Tel: +81-3-5835-0671
kanri@snsystec.co.jp
www.snsystec.co.jp

Pocket Pixel

ocketeers believe that everybody is different, and so do their needs. We believe that no two (even similar) organizations have exactly the same needs. Hence, we prefer to listen; and we'll tailor solutions according to your goals.

Tel:+60392856991
faeez@pocketpixel.com
www.pocketpixel.com

OrioGlobal Co.,Ltd

OrioGlobal is a company total IT solution company which is offering solutions and services such as IT consulting, system development, solution distribution, and localization.

Tel: +81-3-5833-8100
orio_info@orioglobal.com
www.orioglobal.com

Global Business Partner

Hitachi Joho

Hitachi Information Systems provide outsourcing service, Network Service, system infrastructure service, system integration, software development, solution distribution and other IT services.

www-staff@hitachijoho.com
www.hitachijoho.com

NEC Corporation

With long history in IT information technology and networking business, NEC provides wide variety of technology services to Japan's enterprise companies with mission to lead the IT trend in the market place.

Tel: +81-3-3454-1111
http://www.nec.co.jp

NEC Soft, Ltd.

A Branch of NEC, NEC Soft provides consulting service, system development, software development, software packaging service, education, technology training,, technical support, and ASP business.
Tel: +81-3-5534-2222
http://www.necsoft.com

Global Business Partner

DBA SYSTEMI

Established in 1993, DBA Sistemi is a software distribution Company specialized in providing solutions to improve the management of the z/OS organizations. From the "good old" MVS utilities to the modern client-server environments we're constantly looking at the newest products appearing on the international market, products that are then supported by our technical expertise to deliver to our Customers a complete solution based on excellent products and excellent consultancy services. Although we work in a very tough market, our approach led us to a significant success in terms of number and prestige of our references.

http://dbasistemi.it

Blaze Consulting Japan, Inc.

Blaze Consulting Japan provides Application performance management and consulting services as well as develop BRMS development tools.

Tel: +81-3-5570-6088
info@blazeconsulting.co.jp
www.blazeconsulting.co.jp

SSK (DALIAN) DEVELOPMENT CO., LTD

SSK services China IT market with comprehensive technology solutions offering with long business history.

Tel: +86-411-8762-9069
Email: ssk002@sl-group.net
http://www.sl-group.net

Global Business Partner

K.K. Ashisuto

Ashisuto distributes business software products in the systems control, database, analysis, security management, and other product areas. Ashisuto excels at selecting ideal products for the Japanese market, adapting them as appropriate, and distributing them nationwide with quality technical support and superior consulting.

http://www.ashisuto.co.jp/prod/jennifer/

Prologic,Ltd.

Prologic Ltd. is a leading provider of advanced Information Technology services. Prologic provides end to end IT solutions and services. Prologic specializes in infrastructure and application development, database-oriented solutions, network architecture and implementation, high-end system maintenance, connectivity and integration solutions, risk management and security.

http://www.prologic.co.il/

OGX

Ogx Singapore Pte Ltd was incorporated in 2010, as the first overseas venture for the Originex Group.
Value-added solution distributor Specialization in Networking and Security solutions in the market. We work mainly with our reseller partners in deploying solutions for many industry segments. Springboard for regional expansion for the Originex Group Extended our presence to Hong Kong currently.

http://www.ogx.com.sg/

CONTACT
AND FIND US

Sales/Business/Partnership/Global Inquiry

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