JenniferSoft
CEO: Andy Lee | Date of establishment: 21 Jan, 2005

Gross Capital: 500-million-won

Major Business
Provide APM and performance management consulting and its service.

Number of employee
37 in Total (Korea 23 / Japan 3 / Austria 3 / Thailand 4 / Malaysia 3/ Indonesia 1)

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Zip-code 10859
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JAPAN
Inter Bldg. 3F, 3-9-14 Nishishinjuku, Shinjuku, Tokyo, JAPAN 160-0023

Austria
JenniferSoft Europe, Schlachthausgasse 29, B03,A-1030 Wien, Austria

Thailand

Malaysia
JenniferSoft Malaysia Sdn Bhd [1043749-T], Level 41, Vista Tower The Intermark 348, Jalan Tun Razak 50400 Kuala Lumpur
About JenniferSoft

Application Performance Management (APM) Leader in Korea

Due distinct expertise to its, JenniferSoft had overtook its rivals and has continued to remain over 65 percent market share on performance monitoring and performance problem solution field for 13 years.

JenniferSoft has been a leading company on APM solution field in Korea. The company was found with its Performance Theory established by best performance analyzers.

Its software has been used by 1200 clients in various industries such as finance, public sector, manufacturing, retail, and communication. JenniferSoft is still growing with future-oriented portfolio including performance monitoring and performance management. JenniferSoft will put utmost efforts to build a performance management product that you need in APM field by focusing on technological specialty and enhanced software.
Company History

2017

12  Number of clients increased to 982 (domestic market only, 1285 including overseas market)
06  INOGRID CLOUDSHOW 'IC3 2017' Conference participated
05  SINGAPORE COMMUNIC ASIA 2017 EXHIBITION participated
04  2017 KOREA GOVEMENT Solution Fair participated
02  INDONESIA SURABAYA DEVELOPERDAY CONFERENCE 2017 participated
Company History

2016
12 Korea Software Awards 2016
Number of clients increased to 934 (domestic market only, 1200 including overseas market)
10 Indonesia IRIS Networking Conference participated
08 Indonesia International Communications and Information Technology Exhibition participated.

2015
12 Number of clients increased to 855 (domestic market only, 1000 including overseas market)
04 JENNIFERS, Good Software approved by TTA 2015
12 Korea Software Awards 2015
Korea Smart Work Place Awards 2015
Korea Good Quality Software Awards 2015
Gartner Magic Quadrant for APM Suites registered JENNIFER 5

2014
12 Number of clients increased to 798 (domestic market only, 900 including overseas market)
06 JenniferSoft Japan "Interop Tokyo 2014 ’ participated
04 HTML5-based ‘JENNIFER UI Component’ open sourced
03 JENNIFER 5 launched
Company History

2013

12 Number of clients increased to 726 (domestic market only, 820 including overseas market)
11 2013 Great Work Place Award
10 Supply contract with Encore and Kingdee (ERP company) in China
05 JenniferSoft JAPAN「Interop Tokyo 2013」participated

2012

12 Revenue in 2012 increased by 28 percent compared with last year, exceeding 640 clients.
04 Relocate HQ (Paju, Gyunggi-do)
04 Revenue in 2011 increased to 10 billion won and net profit increased by 55 percent compared with last year.
03 Number of clients increased to 588 as of first quarter of 2012
01 JenniferSoft Europe established (Vienna, Austria)

2011

10 GS mark acquired for JENNIFER 4.5
09 Channel Partnership with Castalia, ROMANIA
07 After close first half of 2011, sales increased by 27 percent from the same period a year earlier.
05 Channel Partnership with TeamLive, China
03 Number of clients increased to 492
03 B.V office opened in Delft, Netherlands
03 Channel Partnership with InfoManta, Israel
02 Channel Partnership with Team Data ApS, Denmark
01 Channel Partnership with NuPsoft, Germany
JENNIFERSOFT COMPANY INTRODUCTION

Company History

**2010**
- Number of clients increased to 479 (with 34 global clients)
- New Software Grand Prize Awarded by Prime Minister
- Netherlands branch established
- JENNIFER 4.5 released
- Partnership with Feelanet
- Partnership with .NET Expert
- Microsoft REMIX10 participated
- JENNIFER .NET released
- Microsoft ISV Certified Partner registered

**2009**
- Channel Partnership with Softconnex, Australia
- New Software Grand Prize Awarded
- Oracle Open world participated
- MOU with Universal Realtime
- JENNIFER 4.0 launched in Japan
- Shanghai NEC Solution Fair participated
- Number of clients increased to 301 during the first half
- Venture company approved by Korea Technology Finance Corporation
- Partnership with Dongbu CNI
- Channel Partnership with World IT Systems
- Korea Java Developer Conference participated for 2 years in a row
- Channel Partnership with OZ Global Software
- Outstanding enterprise named for its new growth engine

**2008**
- Number of clients increased to 263 in 2008 (including 9 overseas clients)
- San Diego CMG Performance Conference participated for 2 years in a row
- GS mark acquired for JENNIFER 4.0 and ECCLUS
- Suntech Seoul Conference participated
- Technical Innovative Company awarded in 2008
- INNO-BIZ certified
- R&D center established
- San Francisco JavaOne Conference participated for 2 years in a row.
- Channel Partnership with Penta System Technology
- Korea Java Developer Conference participated
JENNIFERSOFT COMPANY INTRODUCTION

Company History

2007

12 Market size of JENNIFER estimated 5.4 billion won in 2007
12 Number of clients increased to 168 including SHINHAN Bank, KEIS
12 San Diego CMG Performance Conference participated
09 Strategic Partnership with Daou
05 MOU with Empix
05 Company name changed to JenniferSoft
04 GS mark acquired

2006

12 Market size of JENNIFER in 2006 estimated 3.5 billion Won. Number of clients increased to 69 including Corporate Bank and Kookmin Bank
09 Tokyo branch established
09 License contract with Samsung SDS
05 JENNIFER 2.5.2.6 released
01 Supply contract with 10 clients including Kookmin Bank, KERIS, Dongbu Construct, and IPO

2005

09 GS mark acquired
12 Supply contract with 17 clients including SKT, Prudential, KDB, Corporate Data, LG card
11 Partnership with Databank System
03 APM Solution JENNIFER 2.0 developed and released
01 Partnership with IT Plus, Uno Systems (currently Uni Point),
01 E-Integration, E4Net
01 Java Service Consulting established (currently named JenniferSoft)
JenniferSoft has continued to grow since its founding and has showed high profitability. With its high ROI, the company has steadily created operating cash flow. Improved financial health lowered the debt ratio. The company holds higher level of cashable assets. The overall financial status remains stable. JenniferSoft will do best effort to keep its healthy financial structure through sound investment.

Financial Structure and Status is “A”
Certificates and Awards

JenniferSoft was named as technologically innovative company for its global competitiveness of business quality management and control. The company received credit for its expertise through a series of certifications. This well shows that JenniferSoft became a key company leading the Korean economy. JenniferSoft will continue to do sustainable business.

- Korea Software Awards 2016 Presidential award
- JENNIFERS5, Good Software approved by TTA 2015
- Korea Software Awards 2015
- Korea Smart Work Place Awards 2015
- Korea Good Quality Software Awards 2015
- Gartner Magic Quadrant for APM Suites registered JENNIFER 5
Certificates and Awards

- A great place to work in Gyunggi-do, 2013
- GS mark acquired for JENNIFER4.5, 2011
- New software awarded by Prime Minister, 2010
- Venture Company confirmed (R&D Company), R&D center approved
- Good Software approved by TTA
- (GS Mark)(JENNIFER3.0/4.0, ECCLUS 1.0)
- ISO 9001:2008 certification
- INNO-BIZ certification (Grade: A)
- Awarded by Ministry of Knowledge Economy and FKII, 2009
- New software awarded
- Outstanding technical innovative company by INO-BIZ, 2008 (hosted by Money Today)
- Hit-Product in solution field, 2006 (hosted by Electronic Paper)
JenniferSoft developed APM solution with bare hands and maintained over 65 percent market share for 12 consecutive years. As business environment changes, JenniferSoft will put much focus on research and development to make Web performance management software much smarter. By applying and operating such software into various client environments, the product will be proven to be stable. We assure you that higher level of technology, technical support, education and satisfying performance management service will be offered.

GLOBAL
Provide software to overseas markets including Europe, Japan and China.
Establish branch and corporate in global market (Europe, Japan, Thailand, Malaysia, and China)

SERVICE
Education and Technology through wide experience and high technical skill
Provide technical support and customer service
Performance Management, Performance Monitoring, Performance related Education

SOLUTIONS
Provide effective and smart Web APM solution
Information Technology only exists to make our life comfortable as it responds to universal values. Technology is massive result of deliberate endeavor of human being in order to be in harmony with nature. Based on inherent nature, we need to make unconstrained and convenient relationship between technology and human to make technical improvement.
Although JenniferSoft is small company, its structure is flexible. We intend to have best quality of products and technology in the world. All the members are interlocked each other due to horizontal culture. We always study and think to be able to do our tasks impassionedly and creatively. JenniferSoft will respond to changing environment by working together rather than competing each other. We will be a company making the product we need the most in performance management field through continuous research and development.
JenniferSoft has made its best efforts to establish sound relationships of trust with worldwide solution reselling partners and our customers. As a result, more than 1285 enterprises are currently using JenniferSoft's JENNIFER® to manage their web performance.

APM is a solution monitoring application performance for professionals. But it does not need to be heavy or too formal. You will experience much convenience and beauty from JENNIFER. We were imagining you using JENNIFER much easily and beautifully when we developed.

Based on work-life balance, autonomous environment, creativity and passion, we pursue the motto of healthy work and decent life. Jennifersoft is small but strong. Our history is short but sustainable. We might not be doing enough but we will fill the missing pieces.
As a leading APM company, the JenniferSoft has maintained over 70 percent market share. The company was positioned as standard in APM market. Since JENNIFER launched in 2005, JenniferSoft has been supporting its clients in a way that they could control performance management under JAVA and .NET environment by expanding .NET features. With committing its own duty, the JenniferSoft has planned to strengthen features of APM.

JenniferSoft has leaded the APM market with its advanced technology and new approach towards Web System Performance Management. The company will continue to develop product features that clients need and to provide technical support as IT environment. changes
Since its launch, JENNIFER has created over 80 to 100 new clients every year. The accumulated number of clients increased to 1285 including global clients.

JenniferSoft is localizing JENNIFER especially on Europe, Japan and China. The company already found partners in Poland, UK, Brazil, Australia, Netherlands, and Germany and it is moving towards global channel business to escalate the sale of JENNIFER.
As a research/development-centric company, the JenniferSoft entrusts the matter of providing local software to its channel partners. Its partners include Nexblue, Daesang, Daou, Dongbu CNI, Databank System, Cywell Systems, E-Integration, Unipoint, UZEN, GT Plus, XEST, and Penta System Technology.

Domestic JenniferSoft Channel Partners (arranged in Korean alphabetical order)
JenniferSoft spent the last 12 years to enhance its global competitiveness through fierce competition with foreign-based solutions. The entire software has been developed not only for domestic market but also for global market. Due to its sincere effort, the company established its overseas branch in Japan, and was able to acquire multiple numbers of local clients and partners. The company also opened its branch in Austria to expand its market in European market. As a research-centric venture company, JenniferSoft is to be a global performance management company at home and abroad including Japan, Europe, China, Thailand, and Malaysia.
CeDimension Italia s.r.l.

CeDimension Italy was founded in 2000 by a group of professionals with experience in worldwide companies, developing market knowledge required to identify, deliver and support IT solutions to ensure the grow of large business organizations. CeDimension is a Global Service Company delivering, joined to selected Prime Partners, solutions based on XReport, its technologic platform, specially designed for centralized and distributed document / report management, archiving and publishing.

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Raxco Software

For over 30 years, Raxco helped companies to optimize their client / server environments. Raxco now delivers powerful solutions for managing Windows, OpenVMS and UNIX environments. The solutions offered Raxco reduce the cost of managing your systems over your entire network. Raxco Software is specialized in tools and utilities for system and network management.

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NupSoft

NupSoft is a sales, marketing, development and support organization that provides robust and proven ‘State-of-the-Art’ business solutions on a worldwide basis. NupSoft has the expertise and market knowledge required to identify, develop, distribute and support high quality and effective IT solutions that meet the fast evolving needs of today’s major business organizations. NupSoft HQ is based in Vienna, Austria. Branch offices are located in Germany and Switzerland.

www.nupsoft.com
Global Business Partner

IS Solutions Plc
IS Solutions was formed in 1985 and was initially involved in hardware sales and facilities management. In 1989, we expanded the company with the creation of a software development division, which facilitated our movement into the growing area of application development, and this evolution continued with our entry into the Internet market in 1994. Our focus is on specifying, delivering and managing high quality website design and "line of business" development projects – we have successfully completed hundreds of projects for scores of clients and pride ourselves on our ability to create and maintain long-term.

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Expertise4IT
Expertise4IT is made up of consultants present for years in the information technology, with particular expertise in the area of DBMS on z/OS and distributed systems. The company’s goal is to provide technological solutions, both in terms of software tools and consulting, to help companies manage their own IT system and application.

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keFox
keFox solutions ltd. Ever increasing demand for more efficiency and lower cost of operation requires innovative solutions to out-perform your competition. keFox solutions provides a number of solutions and services which allow enterprises to leverage their investment more efficiently and help them to achieve their goals!

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More than ever, Companies are realizing that their success in an increasingly competitive marketplace depends, above all, from their ability to adapt to new circumstances and provide high-quality, highly reliable responses – fast. With our consultancy and products we can help achieve many important Projects, boosting productivity, saving money and enhancing security.

Vantis – Tecnologias de Informação, Lda.

VBT Vizyon Information Technologies and Publishing Limited Liability Company

VBT has been operating from its head office in Istanbul as a value added distributors and system integrators since 1993. VBT is proud to have a very talented and young team of more than 50 IT professionals catering to the IT needs of more than 40 corporate customers spread over 4 different offices within Turkey. It is hardly surprising that VBT is now counted among the top 200 IT companies in Turkey.

VBT is a well-established company that continues to grow in leaps and bounds.

TONE Software Corporation

TONE Software Corporation is a high technology software development firm providing innovative enterprise-wide business computing solutions to Fortune 1000 companies around the world. Based in Anaheim, California, TONE SOFTWARE is a privately owned technology company that answers to customers, not shareholders. With a firm foundation of proven ability spanning more than three decades, TONE has built a reputation for delivering premier software solutions and exceptional customer service and support 24 hours a day, 365 days a year.

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Global Business Partner

Oz Global Software

OZ Global Software is an enterprise solutions distribution company located in Newport Beach, California, with expert knowledge in Latin America and global market place. A with a long history of connecting valued solution providers and users from different market places, OZ Global Software is introducing JENNIFER to Latin American markets to bring a new breed of high-availability solution to the market.

Tel: 949-723-0644
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www.ozglobalsoftware.com

Sun Software Brazil

In business since 1985, Sun Software Brazil provides enterprise software, technical support, IT consulting/training to enterprise companies. Located in finance and technology center of Brazil, Sao Paulo, Sun Software specializes in products and services associated with IBM i-series and mainframe z/OS. Sun Software Brazil is proud to offer next generation monitoring solution, JENNIFER, to Brazilian market.

Tel: (11) 2626-9414,
sunsoftware@sunsoftware.com.br
www.sunsoftware.com.br

Pickett Computer Services Pty Ltd

Pickett Computer Services is an IBM Business Partner for the System i platform (AS/400, eServer iSeries and System i5) servicing Australian IT market. PCS delivers enterprise solutions through consulting services and/or combined with ‘best of breed’ software developed by local and international companies. With over 15 years experience, PCS have generated a reputation for delivering quality results. Customers enjoying PCS technical support and implementation services include; Elders, IBM GSA, Westpac, IBS, AVON, Revlon and JenniferSoft.

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Shin Nihon System Technology Corporation.

Shin Nihon System is a total service provider with offerings in system integration, web 2.0, consulting for system optimization, and other services.

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Pocket Pixel

Pocketeers believe that everybody is different, and so do their needs. We believe that no two (even similar) organizations have exactly the same needs. Hence, we prefer to listen; and we’ll tailor solutions according to your goals.

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OrioGlobal Co.,Ltd

OrioGlobal is a company total IT solution company which is offering solutions and services such as IT consulting, system development, solution distribution, and localization.

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Global Business Partner

Hitachi Joho

Hitachi Information Systems provide outsourcing service, Network Service, system infrastructure service, system integration, software development, solution distribution and other IT services.

www-staff@hitachijoho.com
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NEC Corporation

With long history in IT information technology and networking business, NEC provides wide variety of technology services to Japan’s enterprise companies with mission to lead the IT trend in the market place.

Tel: +81-3-3454-1111
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NEC Soft, Ltd.

A Branch of NEC, NEC Soft provides consulting service, system development, software development, software packaging service, education, technology training, technical support, and ASP business.

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Global Business Partner

DBA SYSTEMI

Established in 1993, DBA Sistemi is a software distribution Company specialized in providing solutions to improve the management of the z/OS organizations. From the “good old” MVS utilities to the modern client-server environments we’re constantly looking at the newest products appearing on the international market, products that are then supported by our technical expertise to deliver to our Customers a complete solution based on excellent products and excellent consultancy services. Although we work in a very tough market, our approach led us to a significant success in terms of number and prestige of our references.

http://dbasistemi.it

Blaze Consulting Japan, Inc.

Blaze Consulting Japan provides Application performance management and consulting services as well as develop BRMS development tools.

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SSK (DALIAN) DEVELOPMENT CO., LTD

SSK services China IT market with comprehensive technology solutions offering with long business history.

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Global Business Partner

**K.K. Ashisuto**
Ashisuto distributes business software products in the systems control, database, analysis, security management, and other product areas. Ashisuto excels at selecting ideal products for the Japanese market, adapting them as appropriate, and distributing them nationwide with quality technical support and superior consulting.

http://www.ashisuto.co.jp/prod/jennifer/

**Prologic Ltd.**
Prologic Ltd. is a leading provider of advanced Information Technology services. Prologic provides end to end IT solutions and services. Prologic specializes in infrastructure and application development, database-oriented solutions, network architecture and implementation, high-end system maintenance, connectivity and integration solutions, risk management and security.

http://www.prologic.co.il/

**OGX**
Ogx Singapore Pte Ltd was incorporated in 2010, as the first overseas venture for the Originex Group. Value-added solution distributor Specialization in Networking and Security solutions in the market. We work mainly with our reseller partners in deploying solutions for many industry segments. Springboard for regional expansion for the Originex Group Extended our presence to Hong Kong currently.

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