JENNIFERSOFT COMPANY INTRODUCTION

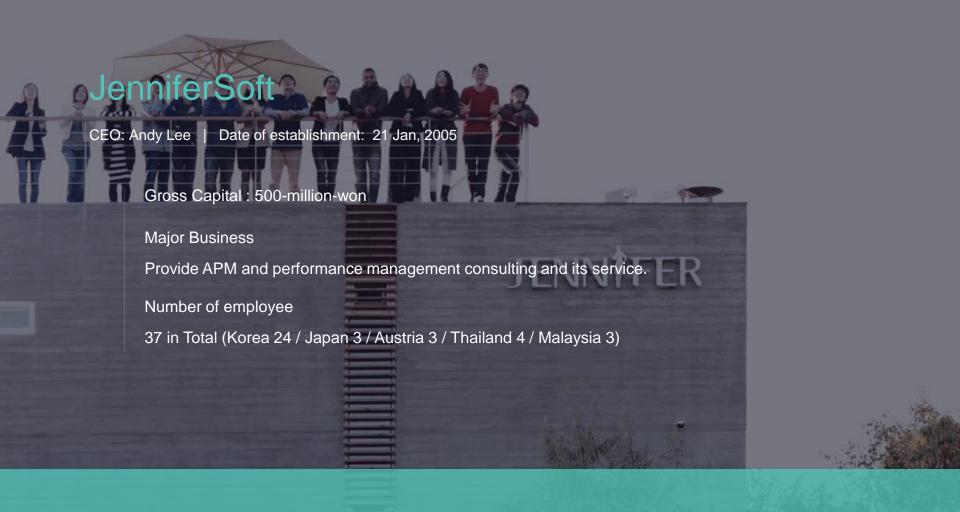












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Austria

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Thailand

JenniferSoft Thailand, 1055/896, State Tower Bangkok 37th Fl., Silom Rd., Bangrak, Bangkok 10500 Thailand

Malaysia

JenniferSoft Malaysia Sdn Bhd [1043749-T], Level 41, Vista Tower The Intermark 348, Jalan Tun Razak 50400 Kuala Lumpur

About JenniferSoft



Application Performance Management APM Leader in Korea

Due distinct expertise to its, JenniferSoft had overtook its rivals and has continued to remain over 70 percent market share on performance monitoring and performance problem solution field for 10 years.

JenniferSoft has been a leading company on APM solution field in Korea. The company was found with its Performance Theory established by best performance analyzers.

Its software has been used by 900 clients in various industries such as finance, public sector, manufacturing, retail, and communication. JenniferSoft is still growing with future-oriented portfolio including performance monitoring and performance management. JenniferSoft will put utmost efforts to build a performance management product that you need in APM field by focusing on technological specialty and enhanced software.

2015

- 12 Number of clients increased to 855 (domestic market only, 1000 including overseas market)
- 04 JENNIFER5, Good Software approved by TTA 2015
- 12 Korea Software Awards 2015
- 12 Korea Smart Work Place Awards 2015
- 12 Korea Good Quality Software Awards 2015
- 12 Gartner Magic Quadrant for APM Suites registered JENNIFER 5

2014

- Number of clients increased to 798 (domestic market only, 900 including overseas market)
- 11 Quality Management System (ISO 9001:2008) Acquired
- 06 JenniferSoft Japan "Interop Tokyo 2014' participated
- 04 HTML5-based 'JENNIFER UI Component' open sourced
- 03 JENNIFER 5 launched

2013

compared with last year, exceeding 640

2013 Great Work Place Award

overseas market)

12 Number of clients increased to 726

(domestic market only, 820 including

- 10 Supply contract with Encore and Kingdee (ERP company) in China
- 05 JenniferSoft JAPAN Interop Tokyo 2013」 participated

2012

- 12 Revenue in 2012 increased by 28 percent clients.
- 04 Relocate HQ (Paju, Gyunggi-do)
- 04 Revenue in 2011 increased to 10 billion won and net profit increased by 55 percent compared with last year.
- 03 Number of clients increased to 588 as of first quarter of 2012
- 01 JenniferSoft Europe established (Vienna, Austria)

2011

- 10 GS mark acquired for JENNIFER 4.5
- 09 Channel Partnership with Castalia, ROMANIA
- 07 After close first half of 2011, sales increased by 27 percent from the same period a year earlier.
- 05 Channel Partnership with TeamLive, China
- 03 Number of clients increased to 492
- 03 B.V office opened in Delft, Netherlands
- 03 Channel Partnership with InfoManta, Israel
- 02 Channel Partnership with Team Data ApS, Denmark
- 01 Channel Partnership with NuPsoft, Germany

2010

2009

2008

- 12 Number of clients increased to 479 (with 34 global clients)
- 11 New Software Grand Prize Awarded by Prime Minister
- 10 Netherlands branch established
- 10 JENNIFER 4.5 released
- 06 Partnership with Feelanet
- Partnership with .NET Expert
- Microsoft REMIX10 participated
- 05 JENNIFER .NET released
- 03 Microsoft ISV Certified Partner registered

- 12 Channel Partnership with Softconnex, Australia New Software Grand Prize Awarded
- 10 Oracle Open world participated
- MOU with Universal Realtime JENNIFER 4.0 launched in Japan Shanghai NEC Solution Fair participated
- 07 Number of clients increased to 301 during the first half
- 06 Venture company approved by Korea Technology Finance Corporation
- 05 Partnership with Dongbu CNI
- O4 Channel Partnership with World IT Systems Korea Java Developer Conference participated for 2 years in a row
- O2 Channel Partnership with OZ Global Software
 Outstanding enterprise named for its new growth engine

- Number of clients increased to 263 in 2008 (including 9 overseas clients)
 San Diego CMG Performance Conference participated for 2 years in a row
- 11 GS mark acquired for JENNIFER 4.0 and ECCLUS
- 09 Suntech Seoul Conference participated
- 08 Technical Innovative Company awarded in 2008
- 07 INNO-BIZ certified
- 06 Quality Management System certified (ISO 9001:2000)
- 05 R&D center established San Francisco JavaOne Conference participated for 2 years in a row.
- 02 Channel Partnership with Penta System Technology Korea Java Developer Conference participated

2007 2006 2005

Market size of JENNIFER estimated 5.4 billion won in 2007

12 Number of clients increased to 168 including SHINHAN Bank, KEIS

12 San Diego CMG Performance Conference participated

O9
Strategic Partnership with Daou

MOU with Emprix

05 Company name changed to JenniferSoft

O5 San Francisco JavaOne Conference participated(only Korean company)

04 GS mark acquired

Market size of JENNIFER in 2006 estimated 3.5 billion Won. Number of clients increased to 69 including

Corporate Bank and Kookmin Bank

Tokyo branch established

License contract with Samsung SDS

05

JENNIFER 2.5.2.6 released

01

Supply contract with 10 clients including Kookmin
Bank, KERIS, Dongbu Construct, and IPO

12 Supply contract with 17 clients including SKT, Prudential, KDB,
Corporate Data, LG card

Partnership with Databank System

APM Solution JENNIFER 2.0 developed and released

01

Partnership with IT Plus, Uno Systems (currently Uni Point).

E-Integration, E4Net

Java Service Consulting established (currently named JenniferSoft)

Financial Structure and Status

JenniferSoft has continued to grow since its founding and has showed high profitability. With its high ROI, the company has steadily created operating cash flow. Improved financial health lowered the debt ratio. The company holds higher level of cashable assets. The overall financial status remains stable. JenniferSoft will do best effort to keep its healthy financial structure through sound investment.

CREDIT RATING

(주)제니퍼소프트 | 113-81-95777 | 이원영 | ECC201504003302

■ 기업정보

기업체명	(주)제니퍼소프트 (JENNIFER SOF	신용등급		
사업자등록번호	113-81-95777	법인번호	110111—3156042	
본사주소	(413700) 경기도 파주시 탄현면	A		
대표자	이원영			
전화번호	070-7006-9950			
산업분류	컴퓨터 프로그래밍 서비스업	현금흐름등급		
설립일	2005년 01월 21일			
재무결산일	2014년 12월 31일	보고서 최종수정일	2015년 04월 13일	A
신용등급 유효기간	2015년 04월 13일~2016년 04월			

➡ 신용등급이력

결산기준일	정기평가			하반기평가			W E7
	평가일	신용등급	현금흐름등급	평가일	신용등급	현금흐름등급	Watch 등급
2014/12/31	2015/04/13	А	А	-	-	-	<mark>정상</mark> 2015년 04월 12일 현재
2013/12/31	2014/04/14	A-	А	-	-	-	
2012/12/31	2013/05/03	BBB+	А	-	-	-	

<이크레더블(DNA) 신용평가>

Certificates and Awards



Good Work place Certificate

위는 2015년 12월 'K-ICT

[취레니퍼소프로

일반SW 부분

제니터S(JENNIFERS)

이에 상장을 수여합니다.



Korea Software Korea Good Quality
Awards 2015 Software Awards
2015



Gartner Magic Quadrant for APM Suites registered JENNIFER 5



Korea Smart Work Place Awards 2015

JenniferSoft was named as technologically innovative company for its global competitiveness of business quality management and control. The company received credit for its expertise through a series of certifications. This well shows that JenniferSoft became a key company leading the Korean economy. JenniferSoft will continue to do sustainable business.

- JENNIFER5, Good Software approved by TTA 2015
- Korea Software Awards 2015
- Korea Smart Work Place Awards 2015
- Korea Good Quality Software Awards 2015
- Gartner Magic Quadrant for APM Suites registered
 JENNIFER 5

Certificates and Awards







R&D Center Certificate

GS mark

ISO 9001 Certificate



INNO-BIZ Certificate (Grade: A)



Venture Company Confirmation



Korea Software Great Prize

- A great place to work in Gyunggi-do, 2013
- GS mark acquired for JENNIFER4.5, 2011
- New software awarded by Prime Minister, 2010
- Venture Company confirmed (R&D Company), R&D center approved
- · Good Software approved by TTA
- (GS Mark)(JENNIFER3.0/4.0, ECCLUS 1.0)
- ISO 9001:2008 certification
- INNO-BIZ certification (Grade: A)
- Awarded by Ministry of Knowledge Economy and FKII, 2009
- · New software awarded
- Outstanding technical innovative company by INO-BIZ, 2008 (hosted by Money Today)
- Hit-Product in solution field, 2006 (hosted by Electronic Paper)

Business Field

JenniferSoft developed APM solution with bare hands and maintained over 70 percent market share for 9 consecutive years. As business environment changes, JenniferSoft will put much focus on research and development to make Web performance management software much smarter. By applying and operating such software into various client environments, the product will be proven to be stable. We assure you that higher level of technology, technical support, education and satisfying performance management service will be offered.

.



GLOBAL

Provide software to overseas markets including

Europe, Japan and China.

Establish branch and corporate in global market (Europe, Japan, Thailand, Malaysis, and China)

SERVICE

Education and Technology through wide

experience and high technical skill

Provide technical support and customer service

Performance Management, Performance Monitoring, Performance related Education

SOLUTIONS

Provide effective and smart Web APM solution

Company Vision and Mission

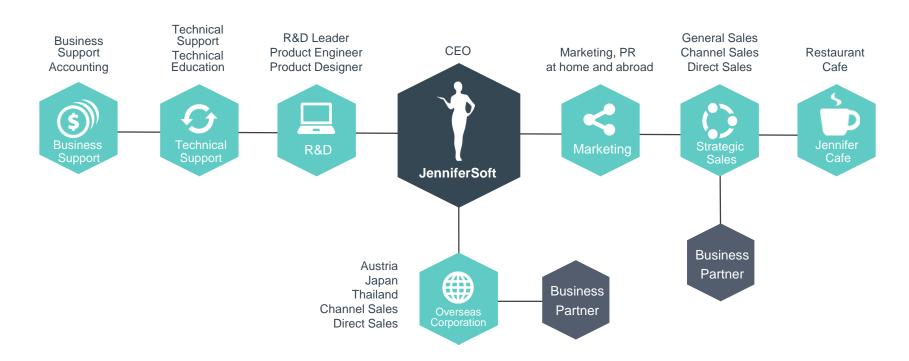
As a global software company, JenniferSoft dedicates itself to develop APM solution. We are trying to create a corporate culture that our members could engage in free debate without any constraints. By doing so, we are able to provide you with excellent software.

JenniferSoft respects the work-life balance of entire member, communication and empathy under the autonomous environment, and trust each other. Based on these philosophies, we are making our environment more creative and passionate. JenniferSoft continues to be a company making together and to build a healthy corporate culture.

Information Technology only exists to make our life comfortable as it responds to universal values. Technology is massive result of deliberate endeavor of human being in order to be in harmony with nature. Based on inherent nature, we need to make unconstrained and convenient relationship between technology and human to make technical improvement.

Company Organization

Although JenniferSoft is small company, its structure is flexible. We intend to have best quality of products and technology in the world. All the members are interlocked each other due to horizontal culture. We always study and think to be able to do our tasks impassionedly and creatively. JenniferSoft will respond to changing environment by working together rather than competing each other. We will be a company making the product we need the most in performance management field through continuous research and development.



Corporate Culture



Global Software Company

JenniferSoft has made its best efforts to establish sound relationships of trust with worldwide solution reselling partners and our customers. As a result, more than 1000 enterprises are currently using JenniferSoft's JENNIFER® to manage their web performance.



Product philosophy

APM is a solution monitoring application performance for professionals. But it does not need to be heavy or too formal. You will experience much convenience and beauty from JENNIFER. We were imagining you using JENNIFER much easily and beautifully when we developed.



Healthy Corporate Culture

Based on work-life balance, autonomous environment, creativity and passion, we pursue the motto of healthy work and decent life.

Jennifersoft is small but strong. Our history is short but sustainable. We might not be doing enough but we will fill the missing pieces.

Product Roadmap

As a leading APM company, the JenniferSoft has maintained over 70 percent market share. The company was positioned as standard in APM market. Since JENNIFER launched in 2005, JenniferSoft has been supporting its clients in a way that they could control performance management under JAVA and .NET environment by expanding .NET features. With committing its own duty, the JenniferSoft has planned to strengthen features of APM.

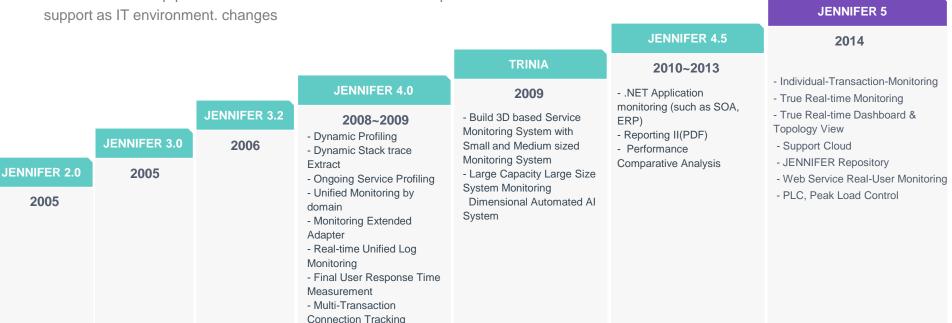
JenniferSoft has leaded the APM market with its advanced technology and new approach towards Web System Performance Management. The company will continue to develop product features that clients need and to provide technical support as IT environment. changes

- Performance by task

- Thread/Memory detail

Monitoring

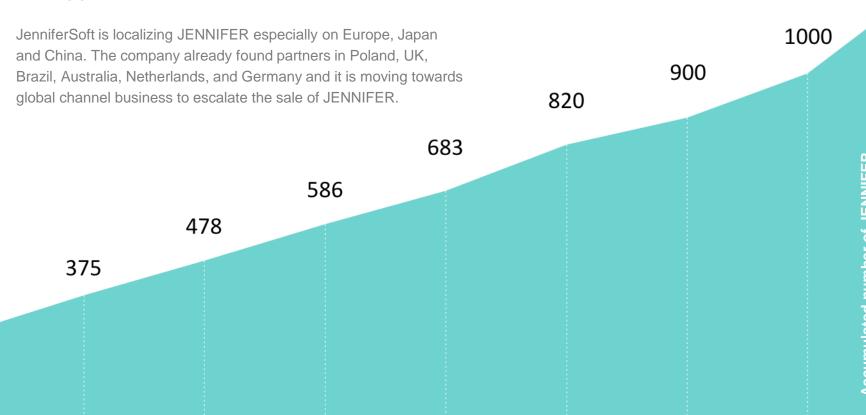
monitoring



20

Accumulated number of JENNIFER Clients

Since its launch, JENNIFER has created over 80 to 100 new clients every year. The accumulated number of clients increased to 1000 including global clients.



8 2009 2010 2011 2012 2013 2014 2015

As a research/development-centric company, the JenniferSoft entrusts the matter of providing local software to its channel partners. Its partners include Nexblue, Daesang, Daou, Dongbu CNI, Databank System, Cywell Systems, E-Integration, Unipoint, UZEN, GT Plus, XEST, and Penta System Technology.

Domestic JenniferSoft Channel Partners (arranged in Korean alphabetical order)



NEXBLUE



DAESANG



SOFTCEN



HN-info



DATABANK



CYWELL



E-INTEGRATION



UNIPOINT



UZEN



GT PLUS



XEST



PENTA SYSTEMS

JenniferSoft spent the last 10 years to enhance its global competitiveness through fierce competition with foreign-based solutions. The entire software has been developed not only for domestic market but also for global market. Due to its sincere effort, the company established its overseas branch in Japan, and was able to acquire multiple numbers of local clients and partners. The company also opened its branch in Austria to expand its market in European market. As a research-centric venture company, JenniferSoft is to be a global performance management company at home and abroad including Japan, Europe, China, Thailand, and Malaysia.





NupSoft

NuPSoft is a sales, marketing, development and support organization that provides robust and proven 'State-of-the-Art' business solutions on a worldwide basis. NuPSoft has the expertise and market knowledge required to identify, develop, distribute and support high quality and effective IT solutions that meet the fast evolving needs of today's major business organizations. NuPSoft HQ is based in Vienna, Austria. Branch offices are located in Germany and Switzerland.

www.nupsoft.com



CeDimension Italia s.r.l.

CeDimension Italy was founded in 2000 by a group of professionals with experience in worldwide companies, developing market knowledge required to identify, deliver and support IT solutions to ensure the grow of large business organizations. CeDimension Is a Global Service Company delivering, joined to selected Prime Partners, Solutions based on XReport, its technologic platform, specially designed for centralized and distributed document / report management, archiving and publishing.

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For over 30 years, Raxco helped companies to optimize their client / server environments.

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Raxco Software is specialized in tools and utilities for system and network management.

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IS Solutions was formed in 1985 and was initially involved in hardware sales and facilities management. In 1989, we expanded the company with the creation of a software development division, which facilitated our movement into the growing area of application development, and this evolution continued with our entry into the Internet market in 1994. Our focus is on specifying, delivering and managing high quality website design and "line of business" development projects – we have successfully completed hundreds of projects for scores of clients and pride ourselves on our ability to create and maintain long-term.

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Expertise4IT

Expertise4IT is made up of consultants present for years in the information technology, with particular expertise in the area of DBMS on z / OS and distributed systems. The company's goal is to provide technological solutions, both in terms of software tools and consulting, to help companies manage their own IT system and application.

Expertise4IT S.r.l.

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VBT

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VBT has been operating from its head office in Istanbul as a value added distributors and system integrators since 1993. VBT is proud to have a very talented and young team of more than 50 IT professionals catering to the IT needs of more than 40 corporate customers spread over 4 different offices within Turkey. It is hardly surprising that VBT is now counted among the top 200 IT companies in Turkey. VBT is a well-established company that continues to grow in leaps and bounds

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Oz Global Software

OZ Global Software is an enterprise solutions distribution company located in Newport Beach, California, with expert knowledge in Latin America and global market place. A with a long history of connecting valued solution providers and users from different market places, OZ Global Software is introducing JENNIFER to Latin American markets to bring a new breed of high-availability solution to the market.

124 Opal Avenue Newport Beach, California 92662, USA Tel: 949-723-0644 info@ozglobalsoftware.com

www.ozglobalsoftware.com



Sun Software Brazil

In business since 1985, Sun Software Brazil provides enterprise software, technical support, IT consulting/training to enterprise companies. Located in finance and technology center of Brazil, Sao Paulo, Sun Software specializes in products and services associated with IBM i-series and mainframe z/OS. Sun Software Brazil is proud to offer next generation monitoring solution, JENNIFER, to Brazilian market.

Rua Desembargador Eliseu Guilherme, 84 – Conjunto 21, CEP 04004-030 – São Paulo – SP Tel: (11) 2626-9414, sunsoftware@sunsoftware.com.br

www.sunsoftware.com.br



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include; Elders, IBM GSA, Westpac, IBS,
AVON, Revlon and JenniferSoft.

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Tel: +612 9973 2511
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www.pickett.com.au



Shin Nihon System Technology Corporation.

Shin Nihon System is a total service provider with offerings in system integration, web 2.0, consulting for system optimization, and other services.

SNS building, 1-2-6, Higashinihombashi, Chuuo-ku, Tokyo, Japan Tel: +81-3-5835-0671 kanri@snsystec.co.jp www.snsystec.co.jp



Pocket Pixel

ocketeers believe that everybody is different, and so do their needs. We believe that no two (even similar) organizations have exactly the same needs. Hence, we prefer to listen; and we'll tailor solutions according to your goals.

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OrioGlobal Co.,Ltd

OrioGlobal is a company total IT solution company which is offering solutions and services such as IT consulting, system development, solution distribution, and localization.

9F Higashikanda plaza building, 1-16-7, Higashikanda, Chiyoda-ku, Tokyo, Japan Tel: +81-3-5833-8100 orio_info@orioglobal.com
www.orioglobal.com

Hitachi **Joho**

Hitachi Joho

Hitachi Information Systems provide outsourcing service, Network Service, system infrastructure service, system integration, software development, solution distribution and other IT services.

1-2-1, Osaki, Shinagawa-ku, Tokyo, Japan www-staff@hitachijoho.com www.hitachijoho.com

NEC

NEC Corporation

With long history in IT information technology and networking business, NEC provides wide variety of technology services to Japan's enterprise companies with mission to lead the IT trend in the market place.

turf 5-7-1 Minato-ku, Tokyo, Japan Tel: +81-3-3454-1111 http://www.nec.co.jp

NEC

NEC Soft, Ltd.

A Branch of NEC, NEC Soft provides consulting service, system development, software development, software packaging service, education, technology training,, technical support, and ASP business.

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http://dbasistemi.it

BLAZE consulting

Blaze Consulting Japan, Inc.

Blaze Consulting Japan provides
Application performance management and
consulting services as well as develop
BRMS development tools.

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SSK services China IT market with comprehensive technology solutions offering with long business history.

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http://www.sl-group.net





Ashisuto distributes business software products in the systems control, database, analysis, security management, and other product areas. Ashisuto excels at selecting ideal products for the Japanese market, adapting them as appropriate, and distributing them nationwide with quality technical support and superior consulting.

http://www.ashisuto.co.jp/prod/jennifer/



InfoManta

InfoManta provides the expertise and the infrastructure to deliver information technology solutions on time, on budget and customized to meet all of your technology related IT business needs. Infomanta specializes in z/OS and Unix servers and services. Our knowledgeable staff delivers infrastructure products and services such as OS tuning and application tuning and optimization, data migration, data management, automation and Internet applications.

http://www.infomanta.com/index.htm



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